



Volume 1, Issue 7

August 2013

The Wright Stuff

A Word from Bob Wright

When I founded the American Anti-Cancer Institute five years ago, it was with the idea that people really needed to know the truth about cancer, its prevention, and the treatments, therapies, protocols, foods, and supplements that bring about its healing.

At that time, I put a stake in the ground regarding the sale of any of these above items as I didn't want people to think we only recommended them because someone was going to pay us. This was predicated by the fact that we had seen people, companies, and institutions seemingly abandoning their missions for the almighty dollar. One of the foundations of the AACI is our commitment to the truth; and in this, we will never compromise.

In This Issue

Product Introductions: And So It Begins

The Brain

AACI Sponsor Highlight: Life Insurance Buyers, Inc.

However, two things have happened over the past few years that have changed the way I think about funding our cause. First, we have received a “royal dose” of reality when it comes to funding a non-profit organization – especially one that bucks conventional wisdom and allopathic medicine. If we wanted to survive – and thrive – we would have to go out and make our own way.

Something else is happening as well - more and more people are coming to our website looking for specific products to improve their health. In fact, the most common internet search that brings people to our website originates from people looking for alkaline water machines. People are coming to our website looking for products, yet until now we haven't been fulfilling that need!

Enter our new on-line store. Yes, we will now be marketing and selling products, supplements, food, and most anything that we believe is pure, natural, healing, and preventative. We have recommended the “right” products for cancer patients for years and would only forward these after very serious vetting and an understanding that they would be natural, non-toxic, efficacious, and work for virtually everyone. I know of probably 400 different products or protocols that people say have “cured” their cancers. I don't doubt them. However, we want to offer people a chance to not only survive – but to thrive. In order to do that, we had to come up with what helped everyone – not just a few – and to show people where to acquire these products. I'm delighted to say that we are now doing that.

Over the next few weeks and months we will add products to our website and newsletter, which will eventually culminate in our own online store. We will keep adding products that have promising results and are “right” for healing and wellness. These products are the ones we would use ourselves – and we do.

We have recommended Reliv products for years and they have helped countless people. We believe that these are absolutely the best nutritional supplements in the world. Some will argue, but they won't win that argument. From natural and organic vitamins (these are foods), to minerals, enzymes, vegan protein, barley and wheatgrass, apricot kernels, fermented cod liver oil – and the list goes on and on – we will become your one stop shop for all of your nutritional and supplemental needs. At the same time, when you purchase from us, you support the AACI and help ensure our indefinite life cycle and ability to help others.

Later in this newsletter, you will discover links to some of the products we recommend as we roll out this endeavor. Please feel free to shop right away. As we are becoming an affiliate, wholesaler, and distributor for these items, you will be led to other sites where you can purchase them. We both win. You get what you need – we have an income source.

Many of you know us well by now. You have seen that we have traveled the United States continuously and have literally helped tens of thousands of people with cancer and other sicknesses. It was never about the money when it came to our mission. We have always said that we would tell you the truth. That will never change.



So, watch for our store. Look at the links later in this correspondence. Buy something. You will be glad you did – and so will we.

Bob Wright

Truth ♦ Leadership ♦ Hope

a m e r i c a n
ANTI-CANCER
i n s t i t u t e

Product Introductions:

AND SO IT BEGINS

As I discussed in the introductory article, this edition is an effort to introduce you to our on-line store and to create access to the products that are the best of the best in keeping us healthy and helping us when we are not. These are what you have been looking for. We have stood behind many of these for years now and know, without doubt, of their efficacy in the battle against cancer and all other sickness and disease.

We have been contacted over the past few years by literally thousands of people wondering where and how to acquire the foods, water, and supplements that we recommend. With this new marketing effort, we will encompass the entire realm of wellness products that have the proven research behind them. We won't offer anything that we wouldn't use ourselves and, over time, you will be able to obtain everything you could want or need for true health and healing.

In this issue, we would like to introduce four new companies that we have selected to do business with that offer premium products that cancer patients – and most everyone else – really need. While we will concentrate largely on a single product in each instance, know that all products within these individual companies are available to you. **Just click on the products below and start shopping today!**

Apricot Power

I am a big fan of apricot kernels. These tasty little morsels with the slightly bitter aftertaste, contain what is known as amygdalin or, in its liquid form, Laetrile. The FDA wants Americans to believe that these kernels carry a cyanide molecule that could kill you if consumed. While it is true that the kernels have a locked cyanide molecule within, so do most other seeds that we are known to consume daily, i.e., raspberries, strawberries, blackberries, etc. Fortunately for us, the human body produces an enzyme called rhodanase that neutralizes the cyanide. Unfortunately for the cancer cell, it contains no rhodanase and is “whacked” by the cyanide. I’ve eaten as many as 25 of these almond sized kernels in 10 minutes – only to discover that I wasn’t dead, felt good, and knew that I had done something beneficial and healthy for my body.



The apricot kernel also contains vitamin B-15, or pangamic acid. This is also known as “instant oxygen” – and cancer hates oxygen. The Russians were known to dose on B-15 and, as a result, kicked our butts in the Olympics in the 60’s and 70’s.

Apricot Power offers many other products that you may find that you need – from enzymes to vitamins and other B-17 variants. Do shop here and load up on the apricot kernels. After opening the one or two pound bag, refrigerate and they will last for up to six months. I believe in starting slowly and consuming 5-6 per day for a week or so. Then, one can add one per day until getting up to 18-20 per day. Some people can do more if they choose. You can grind them and put on salads, as well.

Sun Warrior

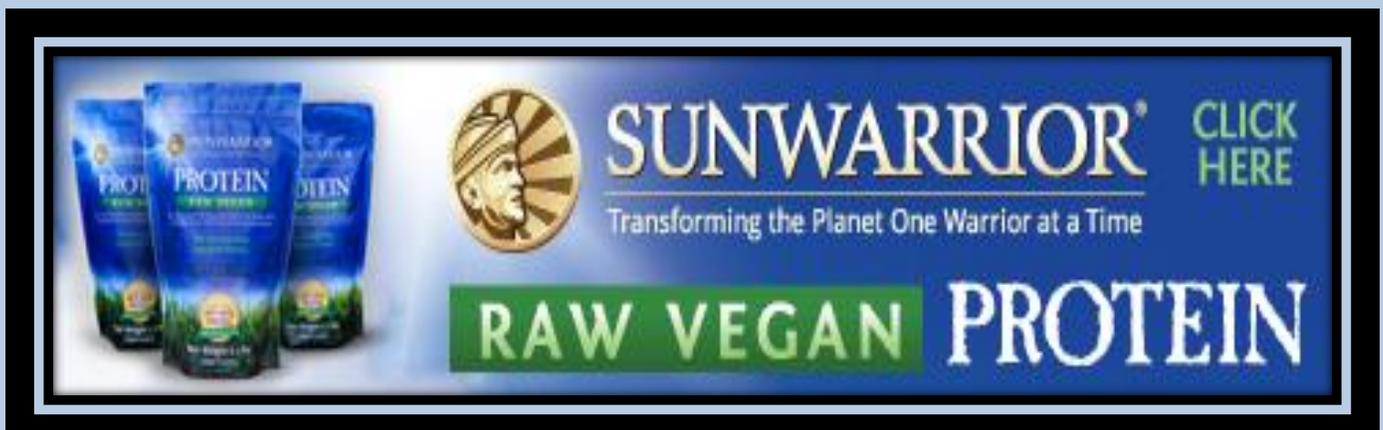
Probably one of the best – if not “the” best – raw plant-based proteins available today comes to us from Sun Warrior. Blended into a proprietary formula, these protein powders are easily digestible (important for cancer patients), non-GMO, gluten-free, hypoallergenic, soy-free and dairy free. They contain all the essential amino acids while NOT incorporating dairy, egg, wheat or yeast.

Sun Warrior’s natural, vanilla, and chocolate flavors are a combination of raw pea protein, raw cranberry protein, and raw hemp seed protein. These powdered protein supplements can be added to about anything, i.e., bread, pancakes, veggie burgers, etc., but are probably best in coconut or almond milk. You choose.

Many cancer patients complain that if they are not allowed to eat meat that they will not be able to acquire the protein they need. Nonsense. I ask them to think about the 1,000-pound bull grazing on grass out in the pasture. He knows nothing of meat protein and is still “strong – like an ox.” We give Sun Warrior plant-based proteins our highest recommendation.

This company also offers a super green product that is rich in minerals and pure probiotics. In addition, they have a liquid mineral supplement called, “Liquid Light,” which is also a natural chelating agent.

Try them all – but make sure you get the protein.



Nutiva

Without question, the best and most nutritious oil product for human consumption is coconut oil. Maligned for years by the establishment for its “saturated” fat, this true health food has now come into its own.

Extra virgin coconut oil (the least processed) is rich in lauric acid which makes this food very anti-bacterial, anti-fungal and anti-parasitical. It can actually help you lose weight, lower cholesterol (don't get it too low), and is known to boost the human immune system (that's what heals all disease – the immune system).

Nutiva's extra-virgin coconut oil is not refined, not deodorized or bleached, is free from pesticides, GMO's and hexane. You can use it in cooking up to 350 degrees and has a high smoke point. It can be used in hair care, skin care, dental “oil pulling,” and makes a great sunscreen while boosting the immune system.

And, if you know anyone with a neuro-degenerative disease, i.e., Parkinson's, Alzheimer's, ALS, etc., the results of recent trials and research show that a couple of tablespoons of coconut oil per day is doing some truly amazing things. I have these two tablespoons each morning in my oatmeal.

Nutiva also offers many hemp and chia seed products as well as red palm oil. The prices here are hard to beat. I've seen coconut oil in my local co-op going for almost \$20 for 16 ounces. At Nutiva, you can get a full gallon (128 ounces) at only \$59.99 and, currently, ground shipping is free. Every home should have an ongoing supply of this health food – every home!



Click [HERE!](#)

Core Health Products

Core Health Products was founded by my new friend, Shan Stratton. I met Shan when we both spoke back in April at a health and wellness dinner and fair in Branson, Missouri. You simply will never find a nicer and more sincere guy than Shan. And, this guy knows his stuff.

Shan is the renowned nutritional consultant to the NY Yankees, LA Dodgers, Arizona Diamondbacks and many other professional teams and organizations. To quote their website, “Shan leads a company that prides itself in making sure the entire product line is created with integrity, purity, and effectiveness at the forefront of consideration.”

Of course, Shan personally knows many of these professional athletes that he serves, but I truly believe his heart is in helping the regular guy achieve health and wellness. We have had several conversations now about his products and beliefs. Those products and beliefs are founded on a general principal that “nutrient utilization is more important than just nutrient consumption.” And, it makes perfect sense. If your body won’t recognize it or effectively utilize it, it simply doesn’t matter how much you take. On the other hand, if you “create” from pure whole foods and assure through a proprietary process that the highest level of absorption is achieved – the immune system is strengthened and health follows.

Core Health Products offers the very highest quality Digestive Health supplements, Joint Health, Heart Health, Core Health and Core EFA’s. These



The advertisement features the Core Health Products logo on the left, which consists of a stylized green figure with arms raised above the text "Core Health Products". Below the logo is the text: "Everything we can do to help you more fully enjoy life with optimal health and vitality is an integral part of our mission." At the bottom left is a "Click Now" button with a green arrow pointing right and the text "for Core Health Products". On the right side, there is a photograph of several supplement bottles and a box. The bottles are labeled "Digestive Health", "Heart Health", "Core EFA", and "Joint Health". The box is labeled "Core Health Pack". Below the products are three circular logos: "NSF", "MEDS", and "ESTABLISHED".

products offer premium digestive enzymes, probiotic and prebiotic blends, fruit, vegetable and antioxidant blends – and much more. And, all of these are supported by the Maximum Enzyme Delivery System (M.E.D.S.) that uses the power of enzymes and fully-utilizable micronutrients to deliver maximum results.

Folks, you can't miss with these products – and you won't. If you truly “are what you eat,” your “being” will be elevated through Core Health Products. Let's eat.

MORE TO COME

Watch for major product announcements over the next few months. We will include more data and information in our next newsletter and make these resources available on our website and Facebook page soon too. Look for the official launch of the comprehensive on-line store within 30-45 days. In the meantime, please utilize the links above and start shopping for your health today! Your feedback and product suggestions are always welcome. We look forward to your comments – and your support in this endeavor.



a m e r i c a n
ANTI-CANCER
i n s t i t u t e
truth leadership hope

The Brain

Like the heart, the brain needs the right balance of nutrients to function properly. A lot of us walk around fuzzy headed a lot of the time! This can easily become a “chronic condition”. One that causes our friends, family, and coworkers to suffer along side of us.

A brain healthy diet can change this condition. A brain healthy diet is one that allows the blood to travel to the brain filled with anti-oxidants, Omega-3 fatty acids, and minerals. Antioxidant foods, such as dark skinned, and leafy vegetables, fruits, raw nuts and seeds are a vital source of brain health. Cold water fish oils are rich in Omega-3 fatty acids that feed the brain. Vitamin C and zinc are important for brain development in children, and overall brain health in adults. Whole grains and legumes help maintain proper blood sugar levels, preventing fluctuations in mood and temperament. Most important; WATER! The brain NEEDS to be hydrated properly to function properly! When the body is dehydrated, the brain is dehydrated. When the brain is dehydrated, the body doesn't receive messages in a timely manner, and CANNOT perform. Hydration is VITAL, and it can ONLY come from WATER!

While you are feeding your body, feed your brain! Feed your brain a variety of dark skinned fruits and vegetables, beans and legumes, raw nuts and seeds REGULARLY throughout the day! Have Omega-3 fatty acids daily as well, and only eat whole grains...NO white, refined breads, rice, or pastas! And, DRINK! DRINK WATER! Keep your brain hydrated, and it will keep you on your game!

Give your brain a much needed BOOST of living energy through proper food choices! You only have ONE brain, you need to take care of it!

-Jenevieve Fisher

Executive Director of Educate A Cure

Sponsor Highlight

The AACI is Proud to Introduce:

Life Insurance Buyers, Inc.

A Financial Support Resource for Cancer Patients



LIBI Owners, Greg Albers and Linda Wilcher

For What Matters Most to You

Through a specialized service called a viatical settlement, Life Insurance Buyers, Inc. (LIBI) helps enable people living with a life-threatening or chronic illness, (cancer, heart disease, Alzheimer's or AIDS, etc.), to sell their life insurance policies for a percentage of the total face value. The money you receive from the sale of your life insurance policy through this settlement may be used however you wish and is generally tax-exempt!

At a critical time when people need more financial options, Life Insurance Buyers, Inc., is a company providing expert advice and especially, peace of mind. The AACI has the highest regard for Greg Albers and Linda Wilcher who may be contacted directly to discuss how this type of settlement can help you. Call or visit them online [here](#).

LIBI A Service For Selling Your Life Insurance
Life Insurance Buyers, Inc. For Cash You Can Use Today **1-800-936-5508**

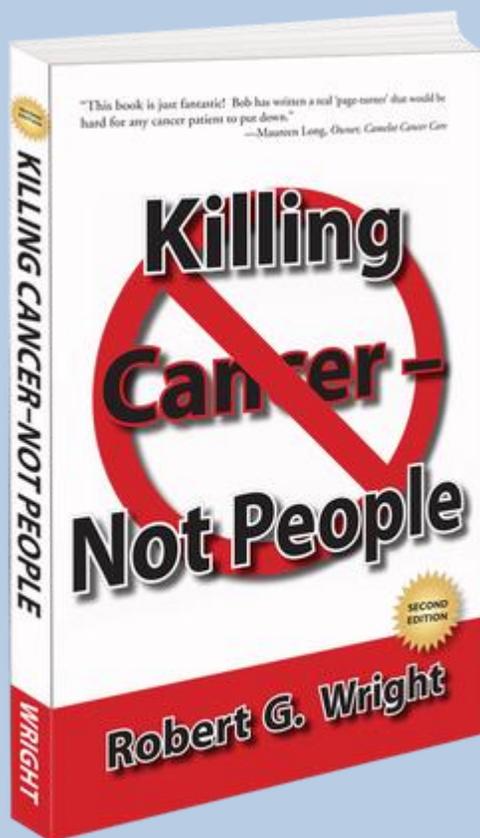
Send check or money order to:

American Anti-Cancer Institute
2525 Broadway, Suite 2304
Everett, WA 98201

Or

ORDER ONLINE **NOW!**

Just click [HERE!](#)



\$22.95 USD

plus \$5.00 Shipping/Handling

Or if you prefer to read the book on your own computer, get our E-book for only **\$19.95 USD!**

Available in both PDF and Kindle formats. Click [here](#) to order.

WHAT WOULD THE AUTHOR, BOB WRIGHT, DO IF HE HAD CANCER? The "Wright Stuff," of course!

IN THIS BOOK:

- Read meticulously documented **Truth** about the AACI **Cancer Paradigm** and what it means for you and your family.
- **Be amazed by doctors** and medical professionals who know this Truth-- some want you to know it, and some don't... Learn why.
- Learn what you absolutely *must do and stop doing* if you have cancer right now, and what you *must do* for cancer prevention.
- Understand detoxification and the cancer diet in plain English.
- Learn about the **American Anti-Cancer Clinic:** situated within a 100-acre plus cancer-healing complex in the Pacific Northwest, to which cancer victims can come from all over the world where all their needs will be met—medical, educational and nutritional, at less than one tenth the cost of current cancer care today. We believe that "**if we build it, they will come!**"

This Book represents our "bread and butter" fundraiser, so we greatly appreciate your purchase and thank you for supporting the AACI. \$12 of each book is tax deductible as a donation to the AACI under IRS Code 501© (3).